

BUSINESS  
LOMBARD 5893  
LOMBARD 3787  
12-2-7.30-9

Baseball - - - Basketball - - - Football

ED. GOTTlieb  
Sporting Enterprises  
509 MARKET STREET  
PHILADELPHIA, PA.



Partial list of clubs  
booked through this  
agency:



ASSOCIATED WITH  
Nat C. Strong, Inc.  
New York City

April 29, 1941.

Mrs. Effa Manley  
101 Montgomery Street  
Newark, N. J.

Dear Mrs. Manley:

I spoke to my Insurance man to-day and following is the information I secured for you.

The Insurance Company does not write any rain insurance covering less than three (3) hours. In other words, three (3) hours is the minimum, but you can cover more, if you want to. But, of course, the more hours you cover, the higher the premium.

On the 1/10th of an inch for three hours, the rate is \$6.50 per \$100, while as I advised before, for 1/20th for three hours the rate is \$8.45 per \$100. You specify the hours you wish to cover. We usually cover the hours of 12 noon to 3 P.M. for Yankee Stadium promotions, but the final decision in this case rests with you, whatever you think is best for your purpose.

Regarding Wiener, the Insurance Company did not know who he was. However, they told me that they recognize any cooperative of the Weather Bureau in Newark. In other words, they will be satisfied with anyone that the Weather Bureau sanctions and authorizes for the job.

The Insurance policy will read that the rain must be measured by the Weather Bureau in Newark. But, if you want to make arrangements for a reading at some closer location to the ball park, such as the Kresge Bldg., if that is closer than the Weather Bureau, it is O.K. with them, but the party selected to make the reading must be a cooperative of the Weather Bureau.



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And, if Wiener, is a cooperative, or receives the sanction of the Weather Bureau, then it will be O.K.

As a matter of fact, you can even make arrangements for the Weather Bureau to furnish a man to be stationed at the Newark park during the hours you are covered by insurance, and he will have the instrument to make a reading, in the event of rainfall.

The only thing is this, that if anyone other than the Weather Bureau makes this reading for you, there will be a cost involved for this, which you must pay. The Weather Bureau doesn't charge anything, all you do is notify them to be prepared for a reading between certain hours which you cover, and then if it rains, they'll be able to tell you how much rain fell.

These arrangements which I am explaining about reading the rainfall, must be made by you with the Newark Weather bureau.

Let me know what you decide to do, and I'll take care of the policy for you and send it along. Please be sure you enclose a check for the amount of insurance you want, as the money must be paid in advance, before the policy is issued.

I trust everything is clear to you.

Best regards.

Sincerely,

*Ed. Gottlieb*  
ED. GOTTLIEB



City  
Meteorologist  

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He frequently gives report for  
different insurance companies.

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